

The Update is a bi-weekly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

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Program Pairs Nurses with First-Time Parents

Des Moines Register, December 13, 2011

Healthy relationships didn't come easily to 17-year-old Jessica Fedson. Her parents divorced and she was often bullied by peers. She fought depression and even attempted suicide. A year ago, she found herself pregnant and scared.

For five months, she and her boyfriend, Zach Tores, kept the pregnancy secret. She finally broke the news to her grandmother and mother, who scheduled her first prenatal visit.

Through a friend, Fedson learned about a unique program for new mothers run by Visiting Nurse Services of Iowa. The Nurse-Family Partnership matches nurses with expecting moms to help them through their babies' first two years.

Fedson signed up when she was seven months pregnant. Jennifer Boeding, a nurse home visitor, taught her about proper nutrition and fetal development. She also helped Fedson make a birth plan and find a counselor to talk about her emotions.

"She reassured me. It was really helpful at the time," said Fedson, who gave birth to a healthy baby, Jack, on Aug. 28.

Since March 2010, the program has served 153 mothers and 93 babies. About 100 clients are currently in the program, part of a successful national model and the only one in Iowa.

Five nurses see a maximum of 25 mothers apiece in individual home visits, said Zoe Prevette, maternal child health manager at Visiting Nurse Services.

"If you're investing consistently in these women, you're going to see the results in their lives," she said.

continued on next page

Facebook Provides First-of-a-Kind Service to Help Prevent Suicides

SAMHSA and the National Suicide Prevention Lifeline Collaboration with Facebook to Help Those in Crisis

In partnership with the National Alliance for Suicide Prevention, Facebook is announcing a new service that harnesses the power of social networking and crisis support to help prevent suicides across the nation and Canada.

The new service enables Facebook users to report a suicidal comment they see posted by a friend to Facebook using either the 'Report Suicidal Content' link or the report links found throughout the site.

The person who posted the suicidal comment will then immediately receive an email from Facebook encouraging them to call the National Suicide Prevention Lifeline at 1-800-273-TALK (8255) or to click on a link to begin a confidential chat session with a crisis worker.

Program Pairs Nurses with First-Time Parents *continued*

Des Moines Register, December 13, 2011

The goals are to improve pregnancy outcomes, the child's health and development, and the family's economic self-sufficiency. The program operates through grants from Project Launch, the Iowa Department of Public Health and United Way of Central Iowa.

Nurses initially visit every week for 60 to 90 minutes, then every other week until baby is born. After birth, nurses visit weekly for six weeks, every other week until 21 months, then monthly until the child is age 2.

Cari Spear, maternal child health director for VNS, describes the nurses as role models and advocates for the new mothers, who can ask questions they may not have had time to ask during a short doctor's visit.

continued on next page

New Promising Practices in MCH - Partnering to Promote Healthy Babies

Public-private partnerships have been critical to the success of text4baby, the nation's first free health text messaging service aimed at improving the health of new mothers and their infants.

A new fact sheet, *Promising Practices in Maternal and Child Health*, NIHCM Foundation highlights how health plans and health plan foundations support text4baby and suggests ways plans and foundations can partner with state and local governments and community organizations to further promote the service. Health insurers such as Blue Cross Blue Shield plans, Aetna, and 75 other commercial and Medicaid health plans are important and active partners in developing innovative strategies to encourage pregnant women and new mothers to sign up for text4baby. Read more about their efforts...

For more information, and to view the fact sheet, go to <http://nihcm.org/component/content/article/492>.

Program Pairs Nurses with First-Time Parents

continued

Des Moines Register, December 13, 2011

The program is free and voluntary for low-income, first-time mothers, who must enroll by 28 weeks of pregnancy. Some mothers enroll themselves, while others are referred by schools or physicians. The average age of clients is just under 18.

For Fedson, having someone look out for her was a new experience. But she needed a lot more help than she could admit. For instance, Boeding guided Fedson through problems with her breast milk supply.

"It was so helpful. If she wasn't here, I wouldn't have really thought about Jack not gaining weight," Fedson said.

Together, they created a plan to help him gain weight. Last week, he weighed a hefty 12 pounds, 12 ounces. Fedson also has grown through the program, becoming more confident and responsible.

Nurses assess and screen babies, but aren't on call and don't replace regular medical visits. At least three babies have been identified for developmental delays that may not have been discovered until school, Prevette said. They also encourage clients to graduate and get a job, and can provide resources for transportation and child care.

During the day, Tores watches Jack while Fedson prepares to graduate next week from Lincoln High School, where Tores graduated earlier this year. They live with Fedson's grandmother in Des Moines, but are moving to California at the end of the month to be with Tores' family.

Having a healthy child, with both parents finishing school and active in their child's life is a great beginning that will save future costs, Prevette said.

"It's that time spent in relationships that results in these success stories," she said. "It'll change the community, one child at a time."

18th Early Childhood Iowa Congress

Building Quality Systems from the Inside Out: Passion, Creativity & Change

February 8 & 9, 2012



Wednesday, February 8

ECI Stakeholders Meeting: Airport Holiday Inn, Des Moines, IA
Day on the Hill: Capitol, Meet Legislators
Dinner/Speaker: Airport Holiday Inn, Des Moines, IA
Harcy Amickel, Child Advocate, Seattle, WA

Thursday, February 9

ECI Congress: Airport Holiday Inn, Des Moines, IA
Keynote Speakers: Karen Braadl & Martha Guthrie,
Children Services Council of Palm Beach, FL
Sari Gupta, PhD, PEW Charitable Trust, Washington, DC



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Registration information available on pages 8-17 of The UPdate!

Administration/Program Management

Bureau of Family Health Grantee Committee Meeting

The next Bureau of Family Health Grantee Committee meeting will be held via a GoToMeeting on January 19, 2012 from 9-11:30 a.m. A draft agenda is available on page 18 of **The UPdate**. *This is a required meeting for Bureau of Family Health grantee agencies.*

Space is limited.

Reserve your Webinar seat now at:

<https://www1.gotomeeting.com/register/508582777>

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.5 or newer

Calendar

January 12, 2012

MCH Advisory Council

1-3 p.m., Iowa Lutheran Hospital, Conference Room 1

***January 19, 2012**

Bureau of Family Health Grantee Committee Meeting

GoToMeeting

February 8-9, 2012

18th Early Childhood Iowa Congress

Wednesday, February 8

ECI Stakeholders Meeting: Airport Holiday Inn, Des Moines, IA

Day on the Hill: Capitol, Visit Legislators

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Nancy Amidei, Child Advocate, Seattle, WA

Thursday, February 9

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Keynote Speakers: Karen Brandi & Marsha Guthrie,

Children Services Council of Palm Beach, FL

Sari Gupta, PhD, PEW Charitable Trust, Washington, DC

*More information available on pages 8-17 of **The U**Update*

* Required meeting

JANUARY Contract Required Due Dates

1 - Change CARES Password

12 - FP Client Visit Records

15 - Electronic Expenditure
Workbooks

27 - FPAR Tables 9 & 13

27 - December EEW

27 - Expenditure Reports

28 Export WHIS Records to
IDPH

30 - Dental Data Report

30 - **hawk-i** Outreach
Quarterly Progress Report



Bureau of Family Health: 1-800-383-3826

Teen Line: 1-800-443-8336

Healthy Families Line: 1-800-369-2229

FAX: 515-242-6013

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18th Early Childhood Iowa Congress

Building Quality Systems from the Inside Out: Passion, Creativity & Change

February 8 & 9, 2012



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Welcome to the 18th ECI Congress

Building Quality Systems from the Inside Out: Passion, Creativity & Change

We work so hard to make a difference in the lives of children and families. We strive for excellence. We do our very best . . . and it still seems like it is not enough. What more can we do?

Our work can only excel if the systems we work in excel. Our good work depends on quality systems that are well-supported, well-integrated and well-coordinated. To do right by Iowa's children and families, we must have quality systems. And we must build them from the inside out, meaning that it begins with each and every one of us doing things differently, connecting with others, building quality programs and small local systems. Building systems is hard work that requires passion, creativity and change.

"Passion is energy," Oprah Winfrey tell us. "Feel the power that comes from focusing on what excites you." Feel the energy in the gathered group at Congress, from the speakers and from the participants. Find in that the courage to take on the hard work of system-building, knowing you are not alone and that the struggle yields to unimagined success.

The well-known coach of creativity, Julia Cameron, once wrote, **"Creativity**—like human life itself—begins in darkness." It is only out of darkness that light can shine. We must provide good prenatal care to our ideas and allow them to gestate in safety and nurturance. We also must be willing to share them once they are born.

Our good friend and former ECI Congress keynoter, Luis Hernandez, wrote in a recent issue of *Exchange*, **"Change** is a spark to do things differently, to reawaken old skills, to sharpen new abilities, and to recognize strengths and potential contributions. These forward steps are inner sources of leadership qualities that provide motivation to face challenges in positive ways." It is hard to improve on this, except to note that embracing change in this way requires passion and a willingness to tolerate some pain, and creativity to see things in new ways.

We have worked hard for almost a year to make Congress a place where passion, creativity and change come together to forge a high-quality system uniquely capable to meet the needs of Iowa's children and families from the inside out. Thank you for joining us in February.

The Early Childhood Iowa Congress Planning Committee



CONFERENCE AT A GLANCE

Wednesday, February 8, 2012

AIRPORT HOLIDAY INN

ECI Stakeholders Alliance Meeting

8:30–9:00 am

Introduction/Instructions on going to the Capitol

9:00 am

Full Breakfast/Brunch

9:30–11:00 am

ECI Stakeholders' Alliance (targeted agenda: advocacy)

11:30 am

Board buses to the Capitol

IOWA STATE CAPITOL

Day on the Hill

11:45 am–3:00 pm

Meet with Legislators

3:00–3:30 pm

Board buses to the hotel



AIRPORT HOLIDAY INN

Early Childhood Iowa Congress

3:30–4:30 pm

Day on the Hill Debriefing; open mic time

5:00–6:30 pm

Dinner/Networking

Speaker: Nancy Amidei, Child Advocate, Seattle, WA



Wednesday Speaker:

Nancy Amidei, Child Advocate, Seattle, WA

NANCY AMIDEI is on the faculty of the University of Washington School of Social Work, where she also directs the Civic Engagement Project. A joint effort of OMB Watch and the UW School of Social Work, CEP works with nonprofit organizations throughout the country. CEP offers advocacy training, speeches, workshops, and resource materials for work at federal, state, or local levels.

A writer, teacher, and advocate, Ms. Amidei has been involved in social policy from both inside and outside government. She is a former Director of the Food Research and Action Center (a national anti-hunger group). She also served in the Carter Administration as a Deputy Assistant Secretary in the federal department of Health, Education, and Welfare (now DHHS), and in the early '70s she was on the staff of the U.S. Senate Committee on Nutrition and Human Needs.

Among her writings are a guide to policy advocacy, "So You Want to Make a Difference," and a play, "How Ms. Bill Became a Law." During the 1980s, she wrote a weekly column that appeared in newspapers around the country, and did commentaries for National Public Radio's "All Things Considered."

Ms. Amidei's other activities include co-authorship of a Legislative Simulation, co-authorship of a curriculum for an annual 3-day Advocacy Camp, and service on a variety of national and local nonprofit agency boards.

Thursday, February 9, 2012

AIRPORT HOLIDAY INN

18th Early Childhood Iowa Congress

Airport Holiday Inn

7:30–9:30 am

Registration & Continental Breakfast

Ballroom

8:30–10:00 am

Welcome & Keynote Address

Ballroom

Keynote Presentation:

A Local Community's Journey—Implementing an Early Childhood System of Care
Karen Brandi & Marsha Guthrie, Children Services Council of Palm Beach, FL

10:00–11:15 am

Breakout Sessions

1. Using Data to Build Early Childhood Systems Through Accountability, Program Performance and Results: The Palm Beach Story
2. Centralized Intake and the Rural Iowa Perspective
3. Why Literacy Development is Important for All of Iowa's Young Children
4. Developmental Screening and the Ages & Stages Questionnaire
5. Trauma Informed Care: Impact on the Brain and Development
6. Children's Mental Health Initiatives in Iowa
7. Using Performance Measure Data to Communicate Outcomes and Results

11:15–12:30 pm

Lunch

Courtyard

12:30–1:30 pm

Keynote Address

Ballroom

Keynote Presentation:

Strong Beginnings, Lasting Results: High-Quality Early Childhood Systems Begin with Family Support

Sari Gupta, Ph.D., Pew Charitable Trust, Washington, DC

1:45–3:00 pm

Breakout Sessions

1. States and the New Federal Home Visiting Initiative: An Assessment from the Starting Line
2. Introduction to Strength-Based Family Support Supervision
3. Using Child Assessment Data for Program and Instruction Improvement
4. Partnering with Families in Early Childhood Transitions
5. Changing the Child Care Environment for Healthy, Active Kids
6. Talking to the Outside World: Framing Your Early Childhood Messages for Results

3:00–3:15 pm

Break

3:15–4:30 pm

Breakout Sessions

1. Home Visitation in Iowa
2. Coaching, Consulting & Mentoring: Supporting ECI Professionals
3. You, Too, Can Implement Early Childhood Positive Behavioral Interventions and Supports (EC-PBIS) in Your Early Care and Education Setting
4. Birth to Five Patient-Centered Medical Home Pilot
5. Early Childhood Advisory Council Grant—Connecting the Dots
6. Iowa Population Trends

4:30 pm

Adjourn

BREAKOUT SESSIONS

10:00–11:15 am Breakout Session

Using Data to Build Early Childhood Systems through Accountability, Program Performance and Results: The Palm Beach Story

Karen Brandi, System Officer, Children's Services Council of Palm Beach County, Boynton Beach, FL

Marsha Guthrie, Program Officer, Children's Services Council of Palm Beach County, Boynton Beach, FL

Our keynote presenters will dig deeper into how they gather, analyze and report on data. They will focus on how they developed systems and procedures to determine what data to collect, how to collect it, how to link it to performance measures and desired outcomes and how to report it back to the community.

Centralized Intake and the Rural Iowa Perspective

PJ West, State Home Visitation Program Planner, Iowa Department of Public Health, Des Moines, IA

The centralized intake for family support programs provides one single point of entry for access, assessment and referral in a local area to family support services. Through this session, you will get a basic overview of the centralized intake process, as well as learn from several local rural areas many of the lessons learned from being involved in the rural centralized intake pilot.

Why Literacy Development is Important for All of Iowa's Young Children

Mary Schertz, Early Childhood Consultant, Iowa Department of Education, Des Moines, IA

Dena Goplerud, Early Childhood Consultant, Learn More, Inc., Des Moines, IA

Cindy Weigel, Early Childhood Consultant, Iowa Department of Education, Des Moines, IA

This presentation will review the early literacy training modules that the Department of Education has developed. These modules are used to train early care and education providers who work with children birth to five years of age. The presentation will include: Why early literacy is important and an overview of both the training modules and the State's Literacy Plan.

Developmental Screening and the Ages and Stages Questionnaire

Jen Stout, Project LAUNCH Local Child Wellness Coordinator, Visiting Nurse Services of Iowa, Des Moines, IA

The Ages and Stages Questionnaire (ASQ) is a developmental and social-emotional screening tool for children from one month to 5½ years. Highly reliable and valid, ASQ looks at strengths and trouble spots, educates parents about developmental milestones, and incorporates parents' expert knowledge about their children. In this session, background information about the ASQ will be shared, as well as concrete ways to implement, score and talk with families about the results in various settings.

Trauma Informed Care: Impact on the Brain and Development

Gladys Alvarez, Trauma Informed Care Project Coordinator, Orchard Place, Des Moines, IA

Rebecca Sloan, Trauma Informed Care Consultant, Orchard Place, Des Moines, IA

One out of four people has a history of exposure to trauma. This training is intended to help attendees understand the link between trauma and children's and adults' behavior, feelings, and attitudes. It will provide attendees with an understanding of several types of trauma and how it can impact brain development not only in childhood but also later in life. This training will help attendees recognize that exposure to trauma can also impact how individuals perceive everyday situations and react to normal stressors. This training will incorporate information gathered from the original ACE Study and how its results can be useful in working with young children and their families.

Children's Mental Health Initiatives in Iowa

Julie Curry, State Coordinator, Early ACCESS, Iowa Department of Education, Des Moines, IA

Nicole Beaman, Health Director, United Way of Central Iowa, Des Moines, IA

Dr. Mark Peltan, Clinical Psychologist, Mercy Behavioral Services: Mercy Medical Center, Mason City, IA

Jennifer Vermeer, Division Administrator, DHS-Iowa Medicaid Enterprise, Des Moines, IA

Four members of the Children's Mental Health and Disabilities Redesign Workgroup will share information regarding Iowa's redesign process, including function of the group, a summary of activities and discussions to date, and information on anticipated goals and future direction. Information will be provided regarding additional efforts to enhance children's social, emotional and behavioral health in Iowa.

Using Performance Measure Data to Communicate Outcomes and Results

Kate Bennett, Polk County Early Childhood Iowa Coordinator, United Way of Central Iowa, Des Moines, IA

Terie Taylor-Wolf, Director of Research, United Way of Central Iowa, Des Moines, IA

This session will demonstrate Polk County's use of the Results Scorecard to collect and report on the performance measures developed by Early Childhood Iowa. Additionally, we will demonstrate how this data can be used to communicate with board members, and other community partners to describe the collective results of the local ECI area.



BREAKOUT SESSIONS, CONTINUED

1:45–3:00 pm Breakout Session

States and the New Federal Home Visiting Initiative: An Assessment from the Starting Line

Sari Gupta, Manager, Research, Pew Center on the States' Home Visiting Campaign

A recent report by the Pew Home Visiting Campaign found that states make approximately \$1.4 billion available to support services for families. But the quality, accountability, reach, oversight and coordination of the programs funded with these dollars vary widely across and even within states. Pew offers five policy recommendations to help states prepare and deploy new federal resources and get the highest returns on their investments in home visiting.

Introduction to Strength-Based Family Support Supervision

Bonnie Mikelson, Senior Training Consultant, National Resource Center for Family Centered Practice, Iowa City, IA

This is an introduction to the Family Support Supervisor Certification Training, "Strengthening Family Support through Supervision." Supervision is a separate and essential practice requiring skill development and training. Focus will be on one key aspect of supervisory practice: providing reflective, strength-based supervision. We will consider ways that supervisors may supervise their workers from a collaborative, strengths-based model that parallels the strength-based interventions their workers do with families. Participants will learn about reflective supervision, view a demonstration of traditional vs. reflective supervision, and practice strength-based supervisory interventions.

Using Child Assessment Data for Program and Instruction Improvement

Cindy Stockner, Education Coordinator, Mid-Iowa Community Action, Marshalltown, IA

Deb Molitor, Const Early Child/School Psychologist, AEA 267, Marshalltown, IA

Brenda Spurgeon, Iowa Head Start State-Based Early Childhood Education Specialist, ICF International, Bloomfield, IA

Penny Milburn, Consultant, Iowa Department of Education, Des Moines, IA

Everyone is clamoring for data that shows how well children are growing and thriving. But what do you do with all this data? How can you assure you are collecting high quality data that is valid and reliable? How do you analyze it so it gives you more than just a column of numbers? And how do you use what you have learned in your analysis to make better decisions on program management and classroom instruction? Data drives change only when it is put to effective use. This session shows you how to do that.

Partnering with Families in Early Childhood Transitions

Aryn Kruse, Early Childhood Consultant, Iowa Department of Education, Des Moines, IA

This presentation will highlight current research and literature on partnership practices with families as they transition from program to program during early childhood. Though content can be generalized across multiple programs, a special emphasis will be placed on transitioning from home-based early intervention services (Early ACCESS) into a variety of community programs.

Changing the Child Care Environment for Healthy, Active Kids

Sarah Taylor Watts, Physical Activity Coordinator, Iowa Department of Health, Des Moines, IA

Come learn how we are changing the child care environment to include more physical activity and less screen time. As a component of Communities Putting Prevention to Work, the State of Iowa has modified the state rules for child care centers to include requirements for the amount of physical activity and screen time. Participants will learn what the new rules are, how we did it, and what else has happened to complement the rules change. Local stories from counties making similar changes, including changes with in-home providers will also be shared.

Talking to the Outside World: Framing Your Early Childhood Messages for Results

Heidi Schlueter, Iowa Director, First Children's Finance, Waterloo, IA

This session will review research on the perspectives people have about early child development, literature promoting returns on investments in quality early care, and your own experiences promoting early childhood. This information will feed discussion on how to shape and introduce messages about early childhood so that your key stakeholders will listen.



BREAKOUT SESSIONS, CONTINUED

3:15–4:30 pm Breakout Session

Home Visitation in Iowa

Janet Horras, State Home Visitation Director, Iowa Department of Public Health, Des Moines, IA

PJ West, State Home Visitation Program Planner, Iowa Department of Public Health, Des Moines, IA

Attend this workshop to learn more about the exciting work in the federally funded Maternal, Infant and Early Childhood Home Visitation (MIECHV) grant. Participants will hear about the progress in our targeted communities, as well as enhancements to the statewide infrastructure to support quality family support programming.

Coaching, Consulting & Mentoring: Supporting ECI Professionals

Lesia Oesterreich, Extension Family Specialist, Iowa State University, Ames, IA

Sue Hegland, Associate Professor, Iowa State University, Ames, IA

Lisa Ryherd, Graduate Assistant, Iowa State University, Ames, IA

Distinguish between key roles of mentors, coaches, and consultants. Review research-based strategies for implementing effective consulting, coaching, and mentoring in ECI programs. Describe three levels of professional development in I-Consult, an Iowa program for consultants and coaches in early care and education.

You, Too, Can Implement Early Childhood Positive Behavioral Interventions and Supports (EC-PBIS) in Your Early Care and Education Setting

Carrie Sodders, Early Head Start Coordinator, Mid-Iowa Community Action, Marshalltown, IA

Candice Shimmin, Program Coordinator, Iowa State University, Ames, IA

This session will address the benefits of implementing EC-PBIS in early care and education settings. An administrator, teacher, coach, and parent will all share their perspectives. An overview of the new training modules to support the implementation of EC-PBIS will also be shared.

Birth to Five Patient-Centered Medical Home Pilot

Kelly Schulte, Iowa Department of Public Health, Des Moines, IA

Monica-Lee Parker, Visiting Nurse Services, Des Moines, IA

Anne Wood Long, Visiting Nurse Services, Des Moines, IA

A patient-centered medical home pilot project was implemented to develop a model for a community utility that will comprehensively serve children zero to five to address their specific needs by providing a medical home. A Title V Child Health agency in Iowa that operates 1st Five Healthy Mental Development implementation project (Visiting Nurse Services of Iowa) is partnering with pediatric primary care practices (Walnut Creek Pediatrics and East Des Moines) to provide care meeting medical home standards. Emphasis is placed on providing an enhanced level of care coordination both within the primary care setting and within the community utility.

Early Childhood Advisory Council Grant—Connecting the Dots

Jeff Anderson, Facilitator, Iowa Department of Management, Des Moines, IA

Participants will be provided an overview of the purpose and activities of the Early Childhood Advisory Council (ECAC) grant that supports the development of the early care, health and education system in Iowa, through the Early Childhood Iowa Stakeholder Alliance.

Information about the grant will be presented to foster an understanding about the objectives of the grant and the relationship between the grant work and the Early Childhood Iowa Stakeholder Alliance. He will also discuss the upcoming comprehensive early childhood needs assessment and how it is intended to assist planning at the local and state level. Also, information will be presented about the development of a statewide “integrated” early childhood data system.

Iowa Population Trends

Gary Krob, Coordinator-State Data Center Program, Iowa Library Services/State Library, Des Moines, IA

This presentation will focus on how Iowa’s population has changed over the last hundred years using data from the U.S. Census Bureau. We will look at changes in age, race, Hispanic origin and income in Iowa, and its counties. We will also compare those changes to the United States and neighboring states. Finally we will also look at population projections in Iowa and its counties.



The ECI Congress planning committee includes representatives from:

Area Education Agencies
Child & Family Policy Center
Every Child Counts
Iowa Association for the Education of Young Children
Iowa Child Care Resource & Referral
Iowa Department of Education—Bureau of Early Childhood Services
Iowa Department of Education—Head Start State Collaboration Office
Iowa Department of Human Rights—Division of Community Action Agencies
Iowa Department of Human Services—Division of Child & Family Services
Iowa Department of Management—Early Childhood Iowa
Iowa Department of Public Health
Iowa Head Start Association
Iowa State University Extension
Iowa Workforce Development

Sponsor:

Iowa Department of Education

KEYNOTE SPEAKERS

Morning Keynote Speakers

Karen Brandi, Systems Officer, System Integration and Marsha Guthrie, Program Officer, both of Children's Services Council of Palm Beach County, Boynton Beach, FL

A Local Community's Journey—Implementing an Early Childhood System of Care

Representatives from Palm Beach County Florida, Children's Service Council, a local government entity, will share their experiences in developing and implementing an early childhood system of care focusing on theory to practice, monitoring and evaluation, leveraging resources and engaging community stakeholders. They will share the components of their Early Childhood System of care and the next steps in their planning to transition their system to the next level.



KAREN BRANDI is a Program Officer with the Children's Services Council of Palm Beach County, Florida, where her work focuses on system development and integration. For more than seven years, Ms. Brandi has led the planning, development and implementation efforts for Palm Beach County's Quality Rating and Improvement System (QRIS) to include the development of a supporting professional development infrastructure. Ms. Brandi has taken a leadership role in facilitating the movement toward a statewide QRIS through the alignment of local Quality Rating Systems throughout the state. In addition to this role, Ms. Brandi works closely with local and state early care and education systems such as Voluntary Pre-k, Head Start and subsidized child care in an effort to leverage state/local funding streams and maximize resources for children b-5 in Palm Beach County. Ms. Brandi has more than 20 years of experience in the field of early care and education, and system building and integration, to include resource, referral and eligibility, child care center management and practitioner training and education. Ms. Brandi holds a Bachelor of Arts degree in Human Services-concentration Early Childhood from the State University of New York at Buffalo.



MARSHA GUTHRIE is a Program Officer with the Children's Services Council of Palm Beach County (CSC), where her work focuses on system development and integration. Ms. Guthrie led the planning, development and implementation efforts for CSC's placed-based initiative (Bridges)—centers in at-risk areas of Palm Beach County providing services and supporting partnerships to improve child health and well-being outcomes. She presently oversees the integration of its strategy into CSC's early system of care. Prior to this role, Ms. Guthrie served as the project director for Children's Services Council Full-Service Community School project funded by the Department of Education. Ms. Guthrie has more than 10 years of experience in the early childhood, child welfare, and juvenile justice arenas. Her leadership in program management, organizational capacity building, community engagement and partnership development has fostered a collaborative environment among professionals to ensure that children and their families have improved access to services and benefit from a seamless system of care. Ms. Guthrie holds a Bachelor of Arts degree in Sociology from Montclair State University.

Afternoon Keynote Speaker

Sarika S. Gupta, Manager, Research, Pew Center on the States' Home Visiting Campaign, Washington D.C.

Strong Beginnings, Lasting Results: High-Quality Early Childhood Systems Begin with Family Support

Brain development begins in the womb. Neglect during pregnancy and in the early years can lead to impairments in brain circuitry, which in turn impacts learning, health and behavior into adulthood. Home visiting programs pair parents interested in participating with trained professionals to provide information and support during pregnancy and throughout the child's first few years of life. Research shows that mothers who participate in evidence-based home visiting programs are more likely to deliver healthy babies and less likely to become involved with the criminal justice system. Children also benefit from home visiting programs and these benefits are realized through improved health and learning outcomes, including improved graduation rates. The Pew Center on the States' Home Visiting Campaign works to advance smart state and federal policies and investments in high-quality, home-based programs for new and expectant families. This talk will review the strong evidence that supports how home visiting programs, as a critical part of state early childhood systems, can create a sturdy foundation for young children's lifelong health and learning.



SARIKA (SARI) S. GUPTA manages the research for the Pew Center on the States' Home Visiting Campaign. She holds a Ph.D. in Early Childhood Special Education from the University of Maryland at College Park and completed postdoctoral training at the University of Colorado Denver and the U.S. Office of Special Education Programs, where she focused on systems efforts to promote the social and emotional development of young children. For 13 years, she taught young children (0-5), with and without disabilities, in typical and inclusive settings, coached Head Start teachers, and developed professional development workshops for national conferences. She focuses on family support strategies (including home visiting), the inclusion of young children with disabilities, child outcomes, and professional development in her research.

Dr. Gupta currently serves as the Division for Early Childhood of the Council for Exceptional Children's National Children's Action (CAN) Network Coordinator and on the National Migrant and Seasonal Head Start Advisory Council.

You are invited to attend the

2012 Iowa Early Care, Health & Education Day on the Hill

Wednesday, February 8, 2012
11:45 am–3:00 pm

Iowa State Capitol Building

The “Day on the Hill” event is one of the most visible opportunities for advocates to make their case for investing in young children. Come and meet with your legislators to discuss the importance of creating a quality early care, health and education system.

You are encouraged to make appointments with your legislators prior to arriving at the Capitol. Contact information for your legislators can be found at www.legis.state.ia.us/index.html.

FREE bus transportation between the Airport Holiday Inn and the Capitol Building will be provided.

Day on the Hill Schedule

11:30 am	Bus leaves Airport Holiday Inn—drop off at Capitol
11:45 am–3:00 pm	Meet with Legislators
3:00 pm	Bus leaves Capitol—drop off at Airport Holiday Inn
3:30 pm–4:30 pm	Day on the Hill debriefing and open mic time Refreshments will be served

We hope to see you there!
Questions may be directed to
Rhonda Boltz at 515-281-4926
RBoltz@idph.state.ia.us

CONGRESS LOCATION & HOTEL ACCOMMODATIONS

The Congress will be held at the
Airport Holiday Inn, 6111 Fleur Drive, Des Moines

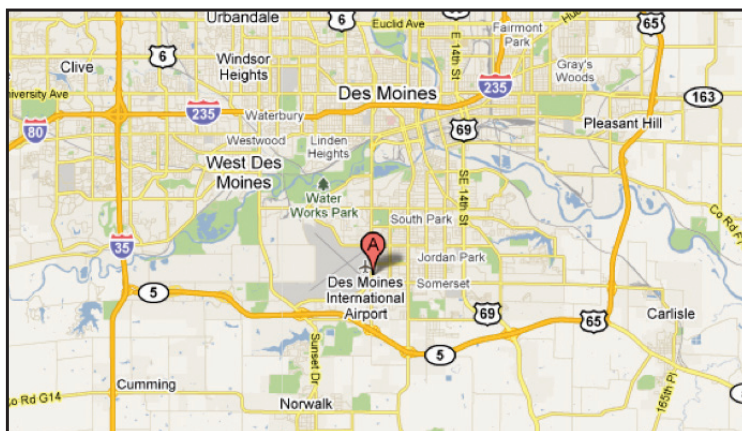
Reservations: 800-248-4013 or 515-287-2400

Request: Early Childhood Iowa Congress

Room rates: \$87.00 plus taxes

Cutoff date: January 17, 2012

After the cutoff date, if rooms are available, they may be reserved at a rate determined by the hotel. Reservations must be guaranteed with a credit card and cancelled before 6:00 pm on day of arrival to avoid a cancellation fee.



Registration

- Payment is required at the time of registration. Purchase orders **will not** be accepted.
- Full Conference registration fee includes all materials, Wednesday evening reception, dinner & speaker, Thursday continental breakfast & lunch.
- Professional CEUs are optional registration items at no additional cost.
- Phone registrations require payment with a credit card (MasterCard, Visa or Discover). Call 515-964-6800 or 1-800-342-0033, Monday-Thursday, 8:00 am-8:00 pm; Friday, 8:00 am-4:00 pm; Saturday, 8:00 am-12:00 Noon.
- Mail your completed registration form with check to
DMACC Registration, 2006 South Ankeny Blvd., Bldg. 1, Ankeny, IA 50023
- If you have additional questions, call Lois at 515-964-6685 or Teresa at 515-964-6271.
- If you have a special dietary need, or would prefer a vegetarian option, please call the Continuing Education office at 515-964-6685 or 515-964-6271 for a ticket verification.
- Dress comfortably and be prepared to adapt to a training room temperature that may be too cold or too warm for some individuals' personal comfort.
- If you have special needs, please call the Continuing Education office at 515-964-6685 or 515-964-6271 or email tafarrell@dmacc.edu so we can make accommodations for the Congress to be an optimal learning event for you.

Cancellation Policy

To drop or withdraw your registration and receive a full refund, you must notify Registration by Friday, February 3. Any exceptions must be documented through the Continuing Education office to be considered for a refund. Call 515-964-6685 or 1-800-362-2127, ext. 6685.

Education Training Units

Continuing Education Units (CEUs) will be earned by all participants in attendance. The CEU is a nationally recognized measurement earned for participating in qualified noncredit programs. One unit is awarded for each 10 hours of class participation. DMACC will award .10 CEUs (1.0 Hr) for attending the dinner speaker Wednesday evening, and .625 CEUs (6.25 Hrs) for attending all day Thursday.

NAC credit has been applied for. A list of approved sessions will be provided at the Congress.

Social Work

Many conference sessions are relevant to professional social workers. It is the responsibility of the attendee to determine which sessions are professionally relevant to him/her. Attendees wishing to obtain continuing education credits should pick up, complete a CEU course sheet, and bring it to the registration desk at the completion of the conference. You will be issued a certificate of attendance for you to keep with the materials from the conference in the event you are audited.

General Conference Objectives

1. Recognize ways to renew one's commitment to early childhood.
2. Discover methods to encourage collaboration to improve early care, health and education in Iowa.
3. Learn the importance of quality childcare, health care and family support for the success of young children.
4. Increase knowledge of the connection between top-quality early childhood programs and economic growth.

EARLY CHILDHOOD IOWA CONGRESS REGISTRATION FORM FEBRUARY 8-9, 2012

PLEASE PRINT. DMACC requires complete and legible participant information in order to keep accurate records for attendance verification and state reporting purposes.

First, Middle Initial and Last Name _____

Gender: Male ☐ Female ☐

Social Security No. or DMACC ID _____ Date of Birth _____
(Social Security Number/DMACC ID Number or home address and birth date are required.)

Home Address _____

City _____ State _____ ZIP _____

Home Phone _____ Work Phone _____

Email _____

Ethnicity/Race: Hispanic or Latino ☐ White ☐ Black ☐ Asian ☐ Am-Indian ☐ Other ☐
Are you a US citizen? Yes ☐ No ☐ Resident of Iowa: Yes ☐ No ☐

(Check one and circle the CRN & fee)	Postmarked BY January 25		Postmarked AFTER January 25	
FULL EVENT REGISTRATION				
_____ Wednesday & Thursday (Includes Wednesday Reception & Dinner, Thursday Continental Breakfast & Lunch)	Sec. 201 CRN# 26414	\$105	Sec. 205 CRN# 26421	\$140
INDIVIDUAL EVENT REGISTRATION (Check all that apply)				
_____ Wednesday ECI Stakeholders Meeting only (Includes breakfast. Must register by January 25)	Sec. 202 CRN# 26416	NC		N/A
_____ Wednesday Day on the Hill only (No lunch)		NC		NC
_____ Wednesday Evening only (Reception, Dinner & Speaker)	Sec. 203 CRN# 26417	\$30	Sec. 206 CRN# 26422	\$40
_____ Thursday only (Includes continental breakfast and lunch)	Sec. 204 CRN# 26420	\$75	Sec. 207 CRN# 26423	\$110
_____ Thursday only—Presenter (Includes continental breakfast and lunch)	Sec. 208 CRN# 26424	NC		

_____ I plan to ride the bus to the Capitol for Day on the Hill

_____ I do not plan to ride the bus to the Capitol for Day on the Hill

Dress comfortably and be prepared to adapt to a training room temperature that may be too cold or too warm for some individuals' personal comfort.

*If you have a special dietary need, or would prefer a vegetarian option, please call the Continuing Education office at 515-964-6685 or 515-964-6271.

If you have special needs, please call the Continuing Education office at 515-964-6685 or 515-964-6271 or e-mail tafarrell@dmacc.edu so we can make accommodations for the Congress to be an optimal learning event for you.

MAIL to: DMACC Registration, 2006 S. Ankeny Blvd., Bldg. 1, Ankeny, IA 50023

Payment is required at the time of registration. Make checks payable to DMACC. Purchase orders **will not** be accepted.

PHONE: If you wish to charge your tuition & fees, please call DMACC Registration at 515-964-6800 or 1-800-342-0033.

Des Moines Area Community College shall not discriminate on the basis of race, color, national origin, creed, religion, gender, sexual orientation, age, disability or status as a U.S. veteran. Inquiries may be directed to the EEO/AA Officer, Ankeny Campus, Bldg. 1, 515-964-6301.

BFH Grantee Committee Meeting
January 19, 2012
9 a.m. – 11:30 a.m.
GoToMeeting

*BFH Required Meeting

DRAFT AGENDA

Agenda

9:00 a.m.	Call to Order Introductions & Roll Call Approval of Minutes	<i>Cari Spear</i> <i>Cari Spear</i>
9:15 a.m.	Announcements Department Updates	<i>Gretchen Hageman</i>
9:30 a.m.	Media/Community Relations	<i>Polly Carver-Kimm</i>
10:00 a.m.	MCH Administrative Manual	<i>Lucia Dhooge</i>
10:05 a.m.	IME Related Issues	<i>TBD</i>
10:30 a.m.	Budget/Legislative Update	<i>Julie McMahon</i>
10:45 a.m.	CAReS Review Tools/Summary - Grantee Q & A	<i>Shelley Horak/</i> <i>Juli Montgomery</i>
11:15 a.m.	Grantee Dialogue	<i>Cari Spear</i>
11:25 a.m.	Agenda Items for Next Meeting Adjournment	<i>Cari Spear</i>

*This is a required meeting for Bureau of Family Health contractors (Maternal Health, Child Health, and Family Planning).